

WORLDSTRIDES 2022 PHOTO & VIDEO CONTEST OFFICAL RULES

218 West Water Street

Suite 400

Charlottesville, VA

Contest Sponsor: WorldStrides is the sponsor of the WorldStrides 2022 Photo and Video Contest (“Contest”) described in these Contest Rules.

Eligibility: This Contest is open only to individuals (“Entrants”) who are permanent residents of the United States of America. Entrants, or individuals featured in an entry, must be 13 years of age or older as of the date of entry and registered members of the WorldStrides or Explorica by WorldStrides programs. Written parental consent will be required for persons under 18 (or who are not of the age of majority in their state of domicile) for their entries to be awarded the grand prize. To be eligible to win a prize, entries must be completed and received by WorldStrides as described below. Directors, officers, and employees of WorldStrides and any of its affiliated and successor companies, its or their professional advisors, advertising and promotional agencies, and Contest partners and prize suppliers, and immediate family members of any of them, are not eligible to participate. “Immediate family members” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws”, or by current or past marriage, remarriage, adoption, co-habitation or other familial extension, and any other persons residing at the same household location, whether or not related. All applicable federal, state and local laws and regulations apply. Contest void where restricted or prohibited by law.

Contest Period: The Contest shall commence on March 14, 2022, at 12:01 a.m. EST and shall end on June 30, 2022 at 11:59 p.m. EST (the “Contest Period”). All entries must be received during the Contest Period to be eligible to win a Prize. Any entries not received during the Contest Period will not be eligible, and such entries will not be considered. WorldStrides also reserves the right in its sole discretion to suspend or cancel the Contest or any Entrant’s participation in the Contest should causes beyond the control of WorldStrides corrupt the administration, security or proper play of the Contest or if WorldStrides otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned.

Prizes: Winners will be selected in each of the 8 entry categories (4 photo categories and 4 video categories) by judges consisting of the creative team of WorldStrides based on the Criteria set forth in these Contest Rules. Each category winner may also qualify for the grand prize but may not win twice in a non-grand prize category. The winners of all prizes are to be selected by the WorldStrides creative team on web site via vendor Submittable.

1. **Category Prizes** – Each non-grand prize category winner will receive a \$50 Amazon Gift Card, a WorldStrides insulated water bottle and the option to choose between a Moment Tele 58mm Lens or a Fujifilm Instax Mini 9 + Film.

2. Grand Prize – Only one grand prize winner will be awarded. The grand prize winner chosen by the WorldStrides team, will receive a \$500 Amazon gift card, a WorldStrides backpack and a Canon EOS Rebel T7 starter kit.

Some restrictions may apply. No substitution or exchange of Prizes will be permitted, except that WorldStrides may substitute a cash prize, or combination of cash and scholarship, upon request. WorldStrides reserves the right to substitute a prize of equal or greater value for a Prize or any portion thereof. Prizes are not assignable or transferable. **PRIZES WILL BE AWARDED “AS IS” AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE).**

How to Enter: NO PURCHASE NECESSARY

Entrants may enter the Contest by participating in an educational tour or program operated by WorldStrides or Explorica by WorldStrides between September 1, 2021 and June 30, 2022 and taking and submitting one or more photographs and videos showcasing you and your fellow participants experiencing your destination(s).

Participation in the Contest is voluntary and does not require you to purchase anything from WorldStrides. No illegible, incomplete or forged entries will be accepted. All entries become the property of WorldStrides and will not be returned. By participating in the Contest, you hereby assign, and will assign, to WorldStrides all of your rights, title and interest in the Photographs or Videos. For clarity and without limitation, WorldStrides may reproduce, modify, display and otherwise use the Photographs or Videos for promotional purposes in any medium without additional compensation.

Entrants may submit their Photographs or Videos by uploading their high-resolution submissions using the website explorica.com/blog/2022-photo-video-contest

Entries: Use of any automated system or agent to submit entries is prohibited and will result in disqualification. In the event of a dispute as to any entry, the authorized account holder of the e-mail address used to enter will be deemed the Entrant. The "authorized account holder" is the natural person assigned an e-mail address by an organization responsible for assigning e-mail addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

Your submission must be an original work, which is solely and exclusively your property, and to which you have exclusive rights. You must not incorporate existing copyrighted works into your submission, and WorldStrides may disqualify any submission that contains images, music or other elements or content that are not the Entrant's original work. A submission may depict individuals other than the Entrant, provided that any recognizable individuals other than the Entrant must meet the eligibility criteria of this Contest. Also, although more than one person may appear in a submission, only a single person may be identified as the Entrant of the

submission, and only that person will be able to win a Prize, subject to meeting eligibility criteria.

An Entrant may submit more than one submission, but only one entry submitted by each Entrant shall be eligible for a Prize. In other words, an Entrant may increase his or her likelihood of being selected as a category winner in the judging stage by entering multiple times and submitting a different submission with each entry, but only one of his or her entries may be eligible to win a category prize. No Entrant may win more than one non-grand prize category but may qualify to win the grand prize.

Any entries that do not meet the criteria set forth in these Contest Rules shall not be eligible and will not be considered. If WorldStrides determines that any entry is not an original work, incorporates existing copyrighted works, or otherwise does not meet the criteria set forth in these Contest Rules, such entry will be disqualified. All entries become the exclusive property of WorldStrides and will not be returned. By entering this Contest, you irrevocably license WorldStrides and its sublicensees to reproduce, publicly display, publicly perform, distribute copies of, and make derivative works based on your submission.

Photograph & Video Criteria. Photographs and videos that are submitted in connection with the Contest will only be eligible if they (a) feature you experiencing a tour at a location visited during your tour, (b) are in color, (c) are submitted during the Contest Period, (d) contain only the Original Content of the participant and (e) do not contain content that is unlawful, hateful or obscene, in the WorldStrides' sole discretion. "Original Content" means photos and/or videos that are created by the tour participant, and not photos and/or videos that have been created, produced, or edited by another party. WorldStrides will consider only those Photographs and Videos that meet all of these criteria, in the sole discretion of WorldStrides. WorldStrides reserves the right, in its sole discretion, to disqualify Photographs or Videos which it determines at any time in its sole judgment to fail to meet any of these criteria.

Selection of Winners: WorldStrides will make a selection of photos and videos among the eligible entries based on image composition, image resolution and overall quality, candidness, significance of content, originality, creativity, and overall presentation, among such other criteria as it may consider in its sole discretion.

Voting for category finalists and then grand prize winners in Photographs and Videos will open at 12:01 a.m. EST on March 14, 2022 and close at 11:59 p.m. EST on Sept 29, 2022. Exact voting dates may be subject to change.

Release and Affidavit: All Entrants release WorldStrides and its affiliated and successor corporations, their directors, officers, shareholders, employees and other agents, professional advisors, advertising and promotion agencies, Contest partners and Prize suppliers, from and against all claims and damages arising in connection with the Entrant's entry and/or participation in the Contest and/or his or her receipt or use of any prize awarded in the Contest. As a condition to being awarded a Prize, the winner will be required to execute and deliver to WorldStrides a signed Affidavit of Eligibility, which includes an acceptance of these Contest Rules and a

certification of age and residence, and a release of liability. A legal guardian must sign the Release forms for minors.

Taxes: All federal, state and local taxes (including any sales taxes) associated with the receipt or use of a Prize will be the sole responsibility of the winner. The winner may receive an IRS form 1099 at the end of the calendar year if the value of the Prize is within IRS guidelines, and a copy of such form will be filed with the IRS. Any additional costs relating to the Prize, and incurred as a result of accepting a prize, are the sole responsibility of the winner.

Disclaimer: WorldStrides and its affiliated and successor corporations, their directors, officers, shareholders, employees and other agents, will not be responsible for: (a) entries that are incomplete, late, lost, illegible, misplaced, misdirected or mutilated; (b) telephone, electronic, hardware, software, network, or other computer-related or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of WorldStrides; or (d) any printing or typographical errors in any materials associated with the Contest. WorldStrides shall not be responsible for the quality or adequacy of the Prize or any portion thereof or the products or services to be provided to the Prize winner.

WorldStrides will not be responsible or liable for loss or injury resulting from Entrants entering the Contest, or from the winner's acceptance or use or misuse of the Prize or any portion thereof. The winner will be required to sign a liability waiver. By submitting an entry, all Entrants accept and agree to these Contest Rules and the decisions of WorldStrides in administering the Contest, which shall be final. The winner assumes complete liability for damage to property or injuries to the winner and his or her guest caused or claimed to be caused by participation in the Contest, or the use or misuse of the Prize or any portion thereof.

Winner Notification/Prize Awards: The winners will be notified by e-mail using the information provided when the Entrant signed up for WorldStrides' educational tour, within 30 days of the date the winners are selected. Such notification shall include instructions for proper acceptance of the prizes by the winners. In the event a winner does not accept a prize, a winner is ineligible, or the prize or prize notification is not deliverable, an alternate winner may be selected. WorldStrides is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify a winner. The winners agree to WorldStrides' use of their name, address, likeness, and prize information for promotional purposes in any medium without additional compensation to the extent permitted by law.

Disclosure of Winner/Submissions: All approved submissions may be published on the WorldStrides website and mentioned in press releases, Blogs, Facebook, Twitter, Instagram, TikTok and LinkedIn postings.

Personal Information: The entry form to be submitted to enter the Contest includes personal information such as your name, age, address, telephone number, and email address. By supplying the optional fields for a "display name" and "social media handle", the entrant gives permission to WorldStrides to display this information. This information will only be used to verify your eligibility to enter the Contest or to receive the Prize if you are chosen as the winner or to contact you in the event that you are chosen to receive the Prize. WorldStrides will not sell, rent or

otherwise transfer this information to any third party, nor will WorldStrides use this information for marketing purposes without your consent.

General Release: By entering the Contest, you release WorldStrides and its affiliated and successor corporations, their directors, officers, shareholders, employees and other agents, professional advisors, advertising and promotion agencies, Contest partners and Prize suppliers from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or the delivery, misdelivery, acceptance, possession, use of or inability to use the Prize or any portion thereof (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

Miscellaneous: The Contest and these Contest Rules will be governed, construed and interpreted under the laws of the United States. If any provision of these Contest Rules is declared to violate any federal, state or municipal law, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. Entrants agree to be bound by these Contest Rules and by the decisions of WorldStrides, which are final and binding in all respects. Entrants who violate these Contest Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to WorldStrides, the Contest or any other Entrant (in each case as determined in WorldStrides' sole discretion) are subject to disqualification from the Contest. If you have any questions about these Contest Rules or the Contest, please send written questions to WorldStrides, Attn: 2018 WorldStrides Photo and Video Contest, 218 W Water Street, #400 Charlottesville, VA 22902

Contest Rules: To obtain a copy of these Contest Rules, send a written request to WorldStrides, Attn: 2018 WorldStrides Photo and Video Contest, 218 W Water Street, #400 Charlottesville, VA 22902.

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